

## INDUSTRY FOCUS



- Agri Business and Food Processing
- Automobiles and Components
- Apparel and Garments
- Electricals and Electronics
- Energy, Environment, Water
- Start Up & innovation
- Aerospace and Aviation
- Healthcare & Hospitality
- Infrastructure
- Artefacts and Handicrafts
- Plastic and Polymers
- Women Leadership and Entrepreneurs
- Bio-technology & Pharmaceuticals
- Information Technology
- Machine Tools
- Precision Engineering
- Telecommunications
- Industry, Academia Interface
- Ayurveda and Traditional Medicines
- Metallurgy and Mining
- Printing
- Infrastructure

## EVENTS OF LUB



## LAGHU UDYOG BHARATI - KARNATAKA

ಲಘು ಉದ್ಯೋಗ ಭಾರತಿ - ಕರ್ನಾಟಕ

No. 614, 3rd Floor, 100 Feet Ring Road, Banashankari 3rd Stage,  
Kittur Rani Chennamma Circle, Behind Deve Gowda Petrol Bunk,  
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उद्योग हित राष्ट्र हित



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- Promoting MSME in Karnataka since 1994
- Apex organisation for MSME industries
- Facilitating and promoting business contact and networking
- Facilitating Intra-trading / Market place amongst LUB Membership

## LAGHU UDYOG BHARATI

### VISION

To be the leading MSME organisation in Karnataka that empowers business growth by adding value to its stakeholders and also promoting inclusiveness in everything we do...

### ABOUT LAGHU UDYOG BHARATI

Laghu Udyog Bharati (LUB) is a not for profit All India Organization focused on Micro & Small Enterprises. It has officers in 24 States pan India and has a membership base of more than 45,000 enterprises across the country.

### LAGHU UDYOG BHARATI-KARNATAKA CHAPTER

Laghu Udyog Bharati - Karnataka (LUB-K) is the State Chapter of LUB Catering to the 24 districts of Karnataka and works towards the empowerment of entrepreneurs in Micro and small sector and a broader vision to cater to all the 31 districts of Karnataka. As on August 2023 over 1,600 members are in LUB-K fold

LUB-K plays an active and important role in promoting business in the State and has an excellent domestic network with leading Chambers of Commerce. Being the apex organisation in Karnataka that represents MSME sector, LUB-K hosts seminars / Workshops and interacts with Senior Government officials, both from the Centre/ State on critical issues concerning MSME business on a regular basis.

We ensure continuous support for the development of business by creating and disseminating cross-industry best practices and critical knowledge, and help members understand and keep abreast of changing economic conditions, the regulatory and taxation environment, and

rapid technological change. Operating through several internal Committees, representing all manufacturing verticals, we regularly host business conclaves, conferences and industrial visits as member-connect programmes to share best practices which can be replicated back at their work places.

We provide strong interface with the Union and State Governments in the formulation of industrial policy, sector specific schemes and policies, with industry expertise, cutting edge research and incisive analysis. We regularly send out representations on both immediate and long-standing issues. With a powerful voice in the Government, and a credibility built over several decades, we make sure Industry's representations are heard by the Government.

## MISSION

- Support and guide MSMEs
- Address the needs of MSME stakeholders through Government interactions, Policy advocacy and Thought Leadership
- Catalyse networking opportunities among Government and Industry (public and private)
- Encouraging import substitute products
- Collaborating and assisting in global strategies and competencies
- Developing and encouraging entrepreneurship among Youth
- Achieving inclusive and sustainable growth through Entrepreneurship
- Knowledge partnerships and skilling thru Education and innovation
- Organising Industrial Visits to import Best practices.
- Promoting and Developing Women Entrepreneurship and Leadership

## OUR

- The LUB-K has developed excellent and extensive contact with all Business Associations and Trade Offices in India.

## PARTNERSHIPS

- Board Members of KIADB, KSPCB, KSSIDC...
- Key Department of Union and State Governments
- State owned Corporations
- Industry Associations and Chambers of Commerce in India
- Foreign Embassies, Consulates and Trade Missions.
- Trade and Investment Promotion Organizations in India and abroad
- Quality & Marketing, Productivity improvements and Growth

## INSPIRATION

In the early 90's a few visionaries were distressed by the plight of Small-Scale Industries in India. This prompted them to think of establishing an organization that supports and takes up cudgels for MSME causes. Having realized that there are only state or local level industry associations for Small Scale Industrial Units, Laghu Udyog Bharati (LUB) was thus founded in 1994 at the national level to serve this crucial sector.

## OUR AIM

- The LUB-K aims at providing facilities for the growth and development of MSMEs. It provides a forum to MSMEs to interact, help each other and resolve problems faced by them, thus encouraging them to play a part in overall development of the country.
- The MSME sector has distinct advantages of low investment and high potential for employment generation in rural / semi-urban regions.
- LUB works for the betterment of MSMEs and inspires its members to keep a congenial and amiable relationship amongst business owners, management, staff, clients, suppliers, financiers and in addition, all governments departments.

## LUB-K INITIATIVES

**India Manufacturing Show :** Showcasing new technology adoption and networking for MSMEs and also promoting vendor development amongst large PSUs and Corporates.

**TechBharat:** Promoting B2G, B2B, B2C, Start-ups, Mentoring, innovations, R&D...

**Gramashilpi:** Addressing rural artisans' livelihood on issues related to finance, market, setting up of Common Facility Centres, Outlets...

**Kusuri Mane:** Business centre for Women Entrepreneurs products

**Utpad Samuh:** Promoting import substations

**Exploring Marketing :** avenues for Members

**FPO:** Agriculture Export Facilitation Centre

**LUBK-IISc :** Innovation Club

**Clinic on Wheels:** Rural Health Mission

## ACHIEVEMENTS

- Laghu Udyog Bharati proposed new Industrial Policy for MSMEs.
- Successfully persuaded the formation of MSME Ministry In Central Governments.
- Getting representation in International Labour Organisation.
- Enlisted in MSME Board, Ministry of MSME, Govt. of India.
- Member of National Productivity Council (NPC).
- Presenting per-budget memorandum every year on behalf of MSE's to the Union Finance Minister.

## WHAT YOU CAN DO

To meet challenges of tomorrow.

- Make the organization stronger, strengthen the hands of LUB-K to effectively represent those in authority to achieve our objectives
- Industry leaders come together and collectively build a strong and economically powerful vibrant "Bharat"
- We invite industrial units to join LUB-K so as to nurture a strong MSME Voice in the government